



# The University of Wisconsin-Madison

As a major research university, UW-Madison is a hub of education and innovation with an infrastructure to transform ideas into discoveries and address real-world issues.

## Research Engine



**3.6**  
MILLION SQ/FT  
RESEARCH SPACE



**200**  
RESEARCH CENTERS/  
PROGRAMS



**2,600**  
RESEARCHERS

### CROSS DISCIPLINARY CENTERS INCLUDE:

- Great Lakes Bioenergy Research Center
- Wisconsin Institutes for Discovery
- Wisconsin Energy Institute
- Wisconsin Institutes for Medical Research

## Research Rankings

#2 for Non-Federal Awards  
#4 for Research Expenditures



## Research Strengths



**ADVANCED MANUFACTURING  
AND MATERIALS SCIENCE**



**BIOMEDICAL ENGINEERING  
AND MEDICAL PHYSICS**



**AGRICULTURE AND  
FOOD SAFETY**



**BIOENERGY AND  
SUSTAINABILITY**



**INFORMATION  
TECHNOLOGY**



**HEALTH AND  
LIFE SCIENCES**

# UW–Madison research transfers new discoveries and new products into the marketplace, fueling economic growth.

## Overall Statewide Economic Impact:

**\$15 billion** annual contribution to Wisconsin economy

**\$847.5 million** Generated state and local tax revenue

**193,310 jobs**

## UW–Madison Research Fostered:

**\$2.3 billion** contribution to the Wisconsin economy

**25,000 jobs**

**311 start-up companies** in Wisconsin

## Technology and Business Incubator

University Research Park encourages the development and commercialization of new, cutting-edge ideas.

- \$183.3 million in value
- 37 buildings on 260 acres
- 1.8 million square feet of office and laboratory space
- 126 tenant companies and 3,800 employees

## Technology Transfer

The Wisconsin Alumni Research Foundation invests in UW–Madison research and ensures the discoveries made here benefit the world.

- 1,600 active patented technologies
- \$2.6 billion endowment
- #7 in patents issued among U.S. universities

## Innovations to the Marketplace

The Discovery to Product (D2P) program is focused on improving the success of products and companies born out of campus innovations. Their first 24 projects have delivered:

- 5 companies
- 2 exits
- 9 in-process startups
- 3 licensing opportunities

## Economic Development Focus

UW–Madison's dedicated economic development team is led by Chancellor Rebecca Blank, ensuring ongoing engagement and contribution to the state's economy.

## Rankings

- #1** Best Hospitals in Wisconsin (*U.S. NEWS & WORLD REPORT*, 2015)
- #8** Doctorates granted among public universities (2012)
- #11** Best public U.S. colleges (*FORBES*, 2014)
- #11** America's Best Colleges among public universities (*U.S. NEWS & WORLD REPORT*, 2015)
- #24** Academic Ranking of World Universities (2014)



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