



THE OFFICE OF CORPORATE RELATIONS

Your connection to UW–Madison

The Office of Corporate Relations works with businesses of all sizes to understand their unique needs and connect them with the resources, expertise, and cutting-edge technology at UW–Madison to help advance their business.

***You know your business, we know UW–Madison
Let's get together and make something exciting happen.***

Whether this is your first time working with UW–Madison or you've been in a partnership for years, our centralized office is your lead contact on campus.

We work to understand your goals, your strategy, and your organization, and then we introduce you to opportunities, solutions, and resources within the UW–Madison campus that may complement your needs.

FIND BUSINESS SOLUTIONS AT UW–MADISON

Customize talent acquisition

Improve operations

Personalize recruiting events

Access professional development and training

Sponsor-specialized research

License UW–Madison technology

Gain visibility for corporate brand

Connect to industry consortia



OCR.WISC.EDU

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[in GO.WISC.EDU/OCR-LINKEDIN](https://www.linkedin.com/company/ocr-linkedin)

[1-877-OCR-WISC \(1-877-627-9472\)](tel:1-877-OCR-WISC)

[✉ INQUIRIES@OCR.WISC.EDU](mailto:INQUIRIES@OCR.WISC.EDU)

How do companies leverage their collaborations with UW–Madison?

- By tapping into our research expertise, **businesses test and improve products** – addressing a business challenge and ultimately improving their bottom line
- Companies **enhance workforce performance** and engagement with education and training development programs customized to their needs
- Recruiting takes on new dimensions with unique approaches that **connect business to UW–Madison students** who have real world experiences as a part of their education



Read stories about these collaborations in action at go.wisc.edu/ocr_collab

UW–MADISON MAKING THE GRADE

#10 America's Best Colleges among public universities
(U.S. News & World Report, 2015)

#6 Total Research Expenditures among U.S. universities (2015)

#4 Number of doctorates granted among U.S. research universities (2014)

#14 Entrepreneurial graduates backed by venture capital (2016)

#6 Patents issued among U.S. universities (2016)

#10 Best Public Colleges
(Forbes, 2016)



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