The Office of Corporate Relations works with businesses of all sizes to understand their unique needs and connect them with the resources, expertise, and cutting-edge technology at UW–Madison to help advance their business.

**You know your business, we know UW–Madison**

*Let’s get together and make something exciting happen.*

Whether this is your first time working with UW–Madison or you’ve been in a partnership for years, our centralized office is your lead contact on campus.

We work to understand your goals, your strategy, and your organization, and then we introduce you to opportunities, solutions, and resources within the UW–Madison campus that may complement your needs.

**FIND BUSINESS SOLUTIONS AT UW–MADISON**

- Customize talent acquisition
- Improve operations
- Personalize recruiting events
- Access professional development and training
- Sponsor-specialized research
- License UW–Madison technology
- Gain visibility for corporate brand
- Connect to industry consortia

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How do companies leverage their collaborations with UW–Madison?

• By tapping into our research expertise, businesses test and improve products — addressing a business challenge and ultimately improving their bottom line.

• Companies enhance workforce performance and engagement with education and training development programs customized to their needs.

• Recruiting takes on new dimensions with unique approaches that connect business to UW–Madison students who have real world experiences as a part of their education.

Read stories about these collaborations in action at go.wisc.edu/ocr_collab